

**ITALY'S BEST KEPT SECRET REVEALED**

**AT PUGLIA REGION SHOWCASE**

**SATURDAY, APRIL 5, 2008, 6:00 P.M.**

**ITALIAN CULTURAL CENTRE**

25/2/08

FOR IMMEDIATE RELEASE

February 25, 2008

**“Sapori di Puglia” Flavours of Puglia Features Artisan Food, Wine, and More.**

Event To Feature Specialty Dishes prepared on site

Tickets Now On Sale

VANCOUVER – For the first time in Vancouver, Associazione Culturale Pugliese della BC (The Pugliese Cultural Association of BC) and New Global Market sponsoring a showcase event to reveal the passion, flavours and music indigenous to Puglia, Italy's undiscovered region.

Tickets are now on sale and available by phone at the office of the Pugliese Association at (604) 299-0866.

Puglia, or Apulia as it is called in English, is the heel to Italy's boot, its most southeastern region. Gateway to and from the East, it is graced with acres and acres of vineyards and olive groves. This region offers a wide variety of food and wine, culture, music, and especially its people, considered the kindest in all of Italy. Those who attend experience the sensation of being in Italy as they enter into a typical small town piazza. All five senses will come alive with passion as visitors make their way to a

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variety of sampling stations savouring the food and wine, smelling the succulent aromas of specialty dishes prepared on site, seeing the colourful labels of the products available from this region, and hearing the traditional music that moves the soul, live entertainment and dancing until 1:00 a.m. Feel the passion.

The event will debut several products from the region such as:

Primitivo Gioia del Colle red, white and rosé wines – supreme vintages from Cantine del Colle unique to the Puglia region

Panzerotti prepared on site (deep fried pockets filled with tomato and mozzarella)

Artisan bread specific to this region

Cantine del Colle Extra virgin Olive Oil – renowned to this region as “Liquid Gold”

Marinated eggplant, tomatoes, lampascioni (regional onions), mushrooms, artichokes

Patées, seasoned olives

Cheese typical of Dauno, and Pasta di Altamura, Rio Murgia pasta made from semolina

Baked goods (taralli, bruschette and biscotti)

Gelato (ice cream)

The sponsor for the event is a wine producer from the region of Puglia, Cantine del Colle of Santeramo del Colle in the province of Bari - [www.cantinedelcolle.it](http://www.cantinedelcolle.it)

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For more information please contact:

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Associazione Culturale Pugliese della BC [www.ngm.it/eventi](http://www.ngm.it/eventi)